



Northern Neck Regional Broadband Initiative Update

**NNPDC Update
March 17, 2023**

Project Status

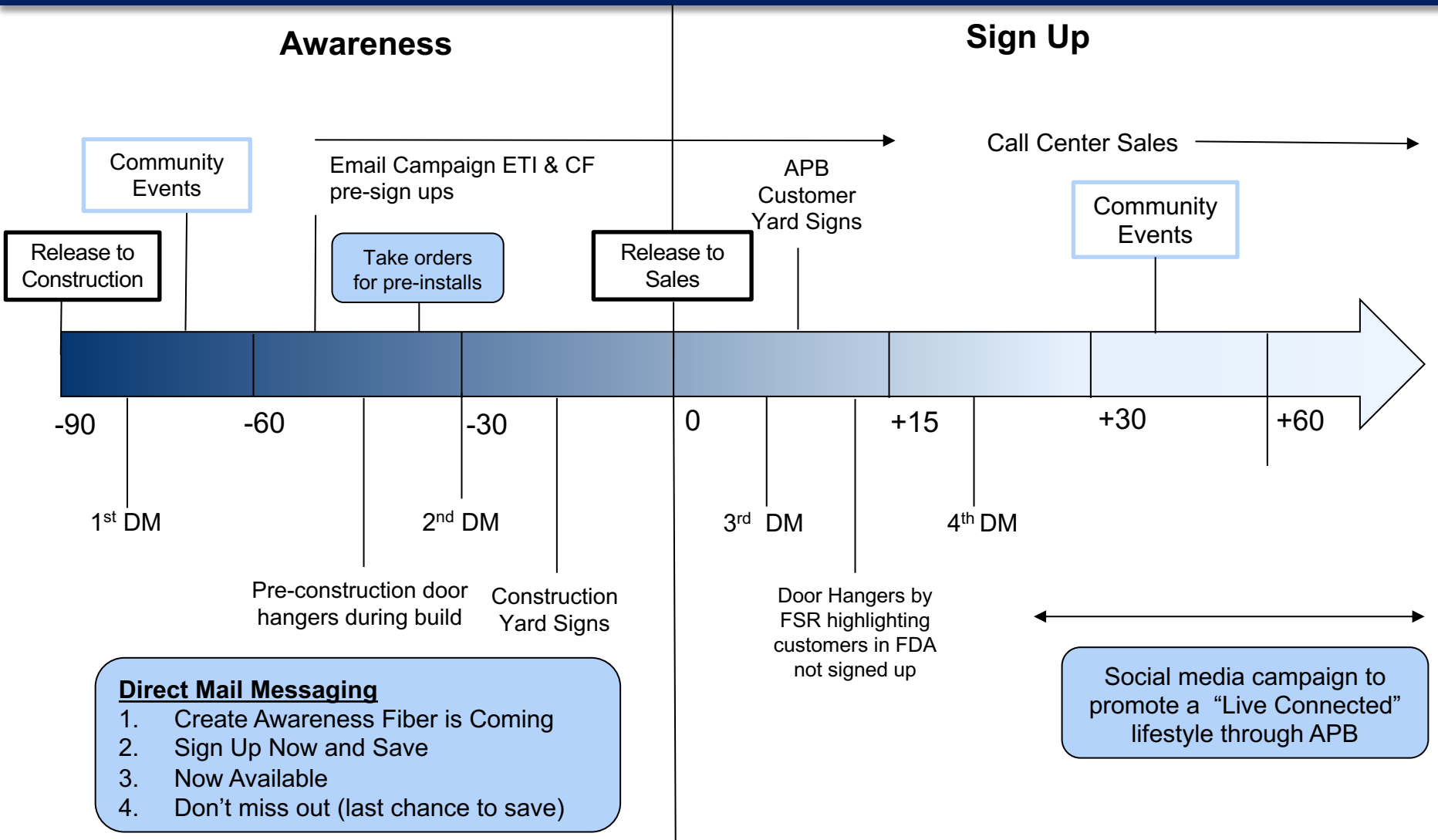
- Key dependencies for last-mile deployment:
 - 1) Middle mile capacity in place
 - Significant progress achieved in all counties and on schedule
 - Water crossings, special permits, final splicing matrices
 - 2) Utility pole make ready process
 - MRC underway in Northumberland, Westmoreland, King George
 - 3) Significant queue of constructable miles for NPT to crews
- OSP materials deliveries on schedule and inventory levels consistent with plan
- Media events will be scheduled in coordination with the Counties
 - Ongoing construction ride-alongs; First customer lightings
 - **Email Tom I with interest (staff or supervisor) by 3/31**
- Frequent communication between APB, Dominion, & NNEC
 - Averaging 1500 pole applications per week
- Addition of Timmons Group as primary skilled labor vendor
- Successful DHCD Quarterly Site Visit on March 15th
 - Milestones 1(A), 1(B), & 3(A) are complete. 2(B) achieved for Q1 2023

Remaining Timeline

- March 2023: Make-Ready Construction commences in King George and Westmoreland
- June 2023: Completion of Richmond County network
- July 2023: Network Lighting Event - Northumberland
- August 2023: Network Lighting Event – King George & Westmoreland
- September 2023: Completion of Northumberland, Westmoreland, and King George network
- September 2023: Substantial Completion of entire Northern Neck Phase I
 - King George Phase II complete approx. 4 months prior to DHCD deadline
- December 2023: Lancaster network completed approx. 3 months prior to DHCD deadline (Network Lighting Event TBD)

APB Go To Market Approach

ANTICIPATED TIMELINE (USING DAYS FROM RTS):



- Direct Mail Messaging**
1. Create Awareness Fiber is Coming
 2. Sign Up Now and Save
 3. Now Available
 4. Don't miss out (last chance to save)

Service Levels and Affordability

- \$30/month discount to any household that qualifies for the Affordable Connectivity Program (ACP). Qualifiers include:
 - Household income of \$62,080 or less for a family of 5
 - Household with dependent receiving free or reduced school lunch (CEP)
 - [Affordableconnectivity.gov](https://affordableconnectivity.gov)
- Prior to offering broadband service, residents will have the opportunity to confirm ACP eligibility and receive discount
 - Managed by a 3rd-party but hosted on All Points website customer portal
- Residential Service Levels:

Service Tier	ACP Pricing	Undiscounted Pricing
• 50x50 Mbps	\$29.99	\$59.99
• 100x100	\$59.99	\$89.99
• 1000x1000	\$99.99	\$119.99

- DHCD implemented digital equity & inclusion grant opportunities for counties
 - \$10k grant for planning per locality

Customer Sign Up

CHECK AVAILABILITY



[Check availability](#) > [Select services](#) > [Installation](#) > [Review order](#) > [Sign in](#)

Check Availability at Your Address

Start typing your address in search field.
Addresses inside of a service area are included in the list.

Enter your address, including city, state and zip:

16699 History Land Hwy Warsaw Virginia 22572 United States

Check address



We are a part of The Affordable Connectivity Program (ACP). ACP helps low-income households pay for broadband service and internet connected devices. [Learn more](#)

Check Availability:

After clicking the get started button on the main apbfiber.com page, the customer will be prompted to enter their address.

Customer Sign Up

SCENARIO 1: SERVICE IS CURRENTLY AVAILABLE

Check Availability at Your Address

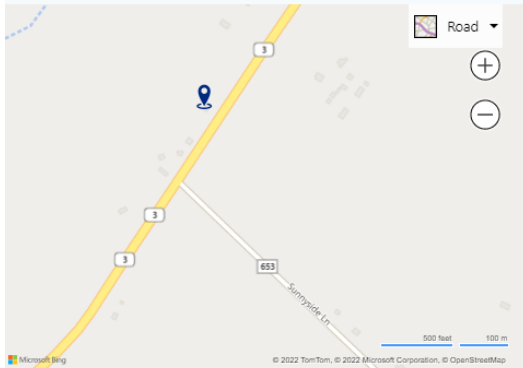
Start typing your address in search field.
Addresses inside of a service area are included in the list.

Enter your address, including city, state and zip:

16699 History Land Hwy Warsaw Virginia 22572 United States

Check address

✔ Great news - You may now sign up for services.



Contact information

Enter your contact information.

First Name
Enter First Name

Last Name
Enter Last Name

Phone Number
Enter Phone Number

Email
Enter Email

Company (optional)
Enter Company

Comments (optional)

I would like to apply to Affordable Connectivity Program (ACP). [Learn more](#)

Update billing information

Different billing address
Enable if you want to specify different billing address

Select services >



Great News:

Service is currently available at this address. The customer will enter their contact information and proceed to select their services pay and schedule service time frames.

Customer Sign Up

SCENARIO 2: SERVICE WILL BE AVAILABLE SOON


Check Availability at Your Address

Start typing your address in search field.
Addresses inside of a service area are included in the list.

Enter your address, including city, state and zip:

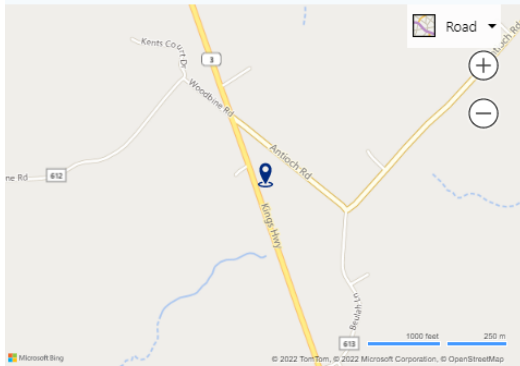
24465 Kings Hwy, Warsaw, VA 22572-4310, United States

Check address

 You are inside of a planned service area.
Services will be available to you soon.

Want to receive updates as we grow?

We'll contact you as we expand our services.



First Name Last Name

Phone Number Email

Company (optional)

Comments (optional)

Street Address 1 City

Street Address 2 (optional) State

Street Address 3 (optional) Zip code

Send



We are on our way:

Service is currently unavailable today at this address. However, the customer should register the location so APB will alert them the moment they are able to receive services.



Thank You